

Certificate

*This is to certify that **DR. N. RAMANJANEYULU, MALLA REDDY ENGINEERING COLLEGE (AUTONOMOUS), HYDERABAD.** presented a paper titled “**CONSUMER PERCEPTION TOWARDS DIGITAL MARKETING**” in the International Conference on “Global Perspectives On Business, Economy And Society- For Sustainability in The New Normal” Sponsored by AICTE held on 5th and 6th August, 2021 at ISBR Business School in association with ISBR College, Bengaluru.*



Conference Convener



Director